



# LAFAYETTE COLLEGE CAMPUS MASTER PLAN

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EASTON COMMUNITY BREAKFAST

---

JUNE 2023



**PLANNING APPROACH**

**SUMMARY OF FINDINGS +  
OBSERVATIONS**

**NEXT STEPS**

# PLANNING APPROACH



# MASTER PLAN OBJECTIVES

ACHIEVE A HOLISTIC UNDERSTANDING OF CAMPUS

SPACE ANALYSIS

MASTER PLAN PRINCIPLES

FACILITIES CONDITION INDEX RATING

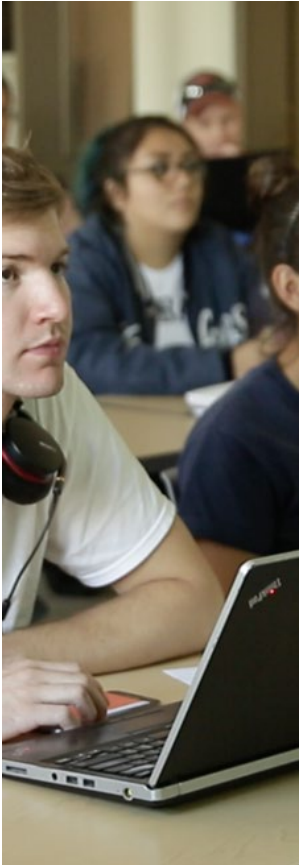
CAMPUS DISTRICTS/ NEIGHBORHOODS

LAND USE

PARKING & PED ACCESSIBILITY & CIRCULATION

COMMUNITY CONNECTIVITY

HOUSING



# MASTER PLAN SCHEDULE

## ALIGNMENT WITH STRATEGIC PLANNING PROCESS

2022 FALL SEMESTER      2023 SPRING SEMESTER      2023 FALL SEMESTER      2024 SPRING SEMESTER

JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY

COMPLETION  
SPRING 2024

### STRATEGIC PLAN

### UNDERSTAND

PROJECT KICKOFF  
CAMPUS TOURS  
STAKEHOLDER OUTREACH  
INITIAL FINDINGS + OBSERVATIONS

### EXPLORE

FUTURES FRAMEWORK  
ALTERNATIVES WORKSHOP  
PRELIMINARY CAMPUS PLAN REVIEW

### REALIZE

REVISED PRELIMINARY CAMPUS PLAN  
DRAFT FINAL CAMPUS MASTER PLAN  
FINAL CAMPUS MASTER PLAN

# INCLUSIVE ENGAGEMENT

## STAKEHOLDER OUTREACH EFFORTS TO DATE

### Academic Units

- Engineering
- Social Sciences
- Natural Sciences
- Humanities
- Art, Music, Theatre, Film & Media Studies, Art History, Galleries, Performance Series
- Sponsored Research
- Computer Science

### Campus Support Groups

- Intercultural Development, International Student Services, Gender + Sexuality Programs
- Academic Resource Hub
- Landis Center for Community Engagement
- Sustainability
- Student + Residence Life
- Health Center + Counseling
- Athletics + Recreation
- Maroon Club
- Gateway Career Center
- Diversity, Equity + Inclusion Committee
- Director of Religious + Spiritual Life

### Administrative Units

- President
- Provost
- Finance & Administration, Development
- Enrollment Management & Admissions
- Human Resources + General Counsel
- Dean of Curriculum
- Dean of Advising + Co-Curricular Programs
- Dean of Libraries
- Registrar
- Chief Information Officer
- Dean of Faculty

- Department Heads (Arts & Humanities, Natural Sciences, Social Sciences)
- Associate Dean, Teaching + Learning
- Division of Communications
- Business Services – Dining
- Public Safety
- Facilities Operations

### Community Outreach

- Community Open Forum
- Mayor of Easton
- Student Open Forums
- Faculty Open Forum
- Alumni Open Forums

# INCLUSIVE ENGAGEMENT

[HTTPS://FACILITIESPLANNING.LAFAYETTE.EDU](https://facilitiesplanning.lafayette.edu)

LAFAYETTE

[Home](#)

[Learn More](#)

[Process & Timeline](#)

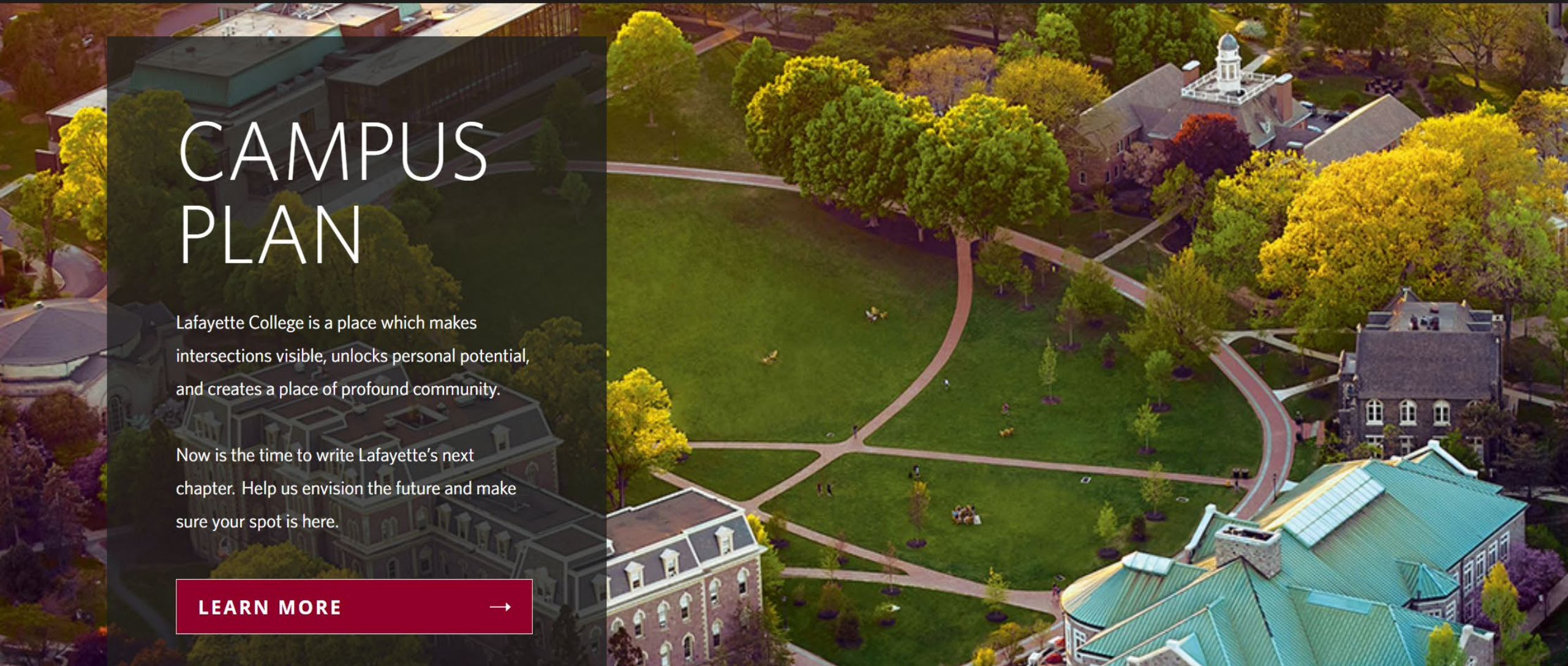
[GET INVOLVED](#)

## CAMPUS PLAN

Lafayette College is a place which makes intersections visible, unlocks personal potential, and creates a place of profound community.

Now is the time to write Lafayette's next chapter. Help us envision the future and make sure your spot is here.

[LEARN MORE](#)



# MAP MY LAFAYETTE

EASTON COMMUNITY FEEDBACK

*Additional Programming, lectures, events, symposiums on various topics with speakers from both inside and outside of Lafayette*

**CAMPUS MOBILITY**

QUAD

*Incorporating sustainability events into other events*

**FACILITIES**

*Zoom Classes*

PRESIDENT'S HOUSE

*Division 1 Wrestling*

*Alumni/Student get together to help students with job experience and to help the Lehigh Valley keep students in the area*

**FACILITIES SPACE**

GREEK HOUSES

*Virtual events*

COLTON CHAPEL

*Events that engage community*

*Professional development programming*

**ATHLETIC EVENTS**

WILLIAMS CENTER FOR THE ARTS

*Adult education/classes*

PARDEE

*Improvements for accessibility, safety, and navigating campus*

*Youth Athletic Programming*

SKILLMAN LIBRARY

*Events that cut across disciplines*

*College MP not about just bricks and mortar*

**CAMPUS SAFETY**

*Improve Student Housing*

**COMMUNITY**

*Adult education/classes*

PFENNING

*Allowance for community access or membership gym/athletic facilities*

**PROGRAMMING**



# FINDINGS + OBSERVATIONS



# EMERGING THEMES

WHAT WE'VE HEARD

**BETTER LEVERAGE CURRENT ASSETS**

**SUPPORT LAFAYETTE'S CULTURE OF 'AND'**

**EMBRACE A MORE SUSTAINABLE MINDSET**

**FOCUS ON STUDENT WELLNESS AND SUCCESS**

**STRENGTHEN BOTH LOCAL AND REGIONAL CONNECTIONS**

A photograph of a brick wall at Lafayette College. The wall is made of red bricks and has a black sign with white text that reads "LAFAYETTE COLLEGE". In the background, there are trees and a building with a dome. In the foreground, there are some plants and a brick path.

LAFAYETTE COLLEGE

An aerial photograph of a university campus during autumn. The scene is filled with trees in shades of green, yellow, and orange. In the upper center, there is a large green football field with a red and white logo. Surrounding the field are various campus buildings, including a large brick building with a central tower and a modern building with a curved facade. The overall atmosphere is bright and clear.

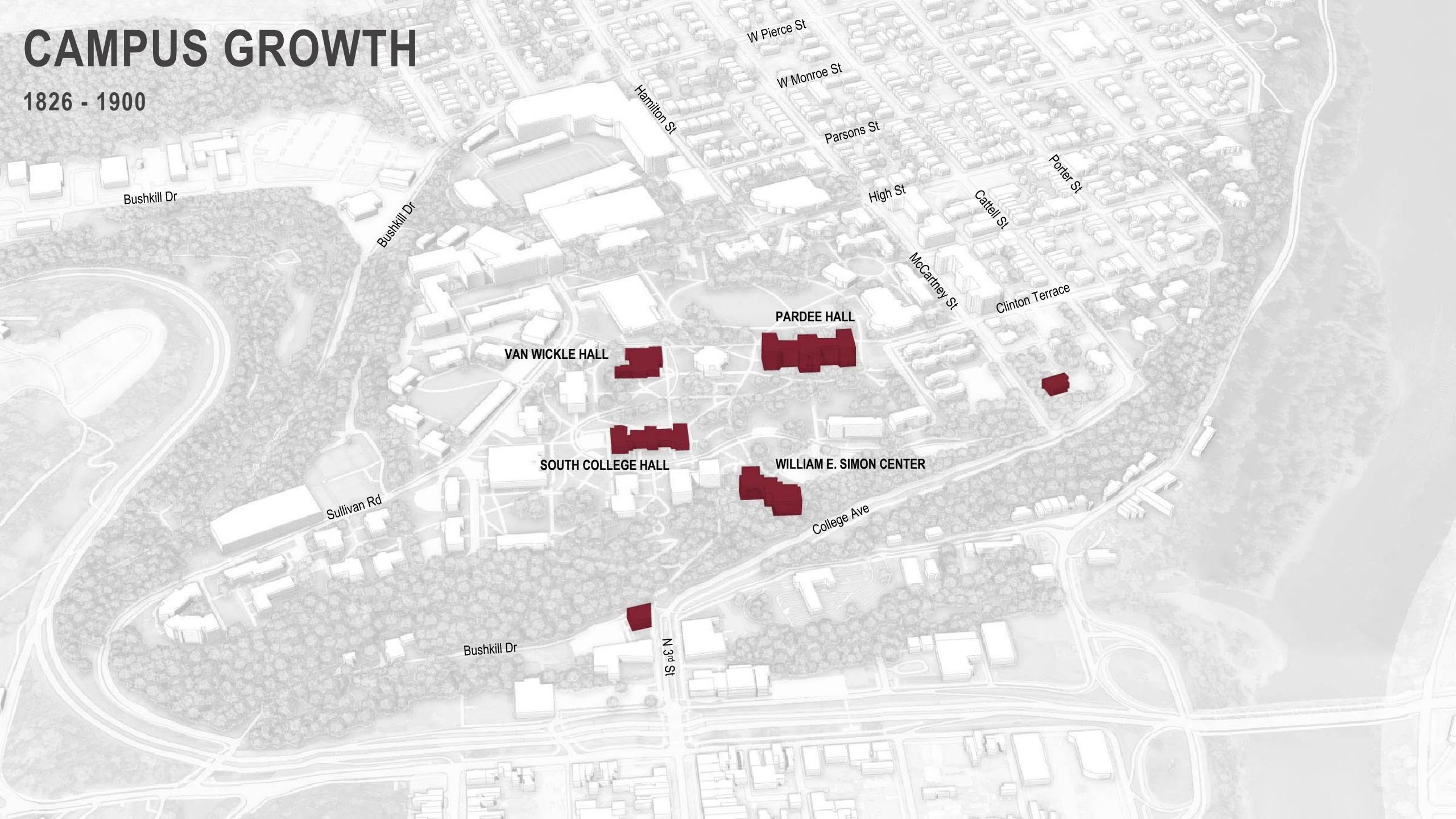
# CAMPUS GROWTH + LAND USE

# MAIN CAMPUS



# CAMPUS GROWTH

1826 - 1900



Bushkill Dr

Bushkill Dr

Sullivan Rd

Bushkill Dr

N 3rd St

W Pierce St

W Monroe St

Hamilton St

Parsons St

High St

Cattell St

Porter St

McCartney St

Clinton Terrace

College Ave

VAN WICKLE HALL

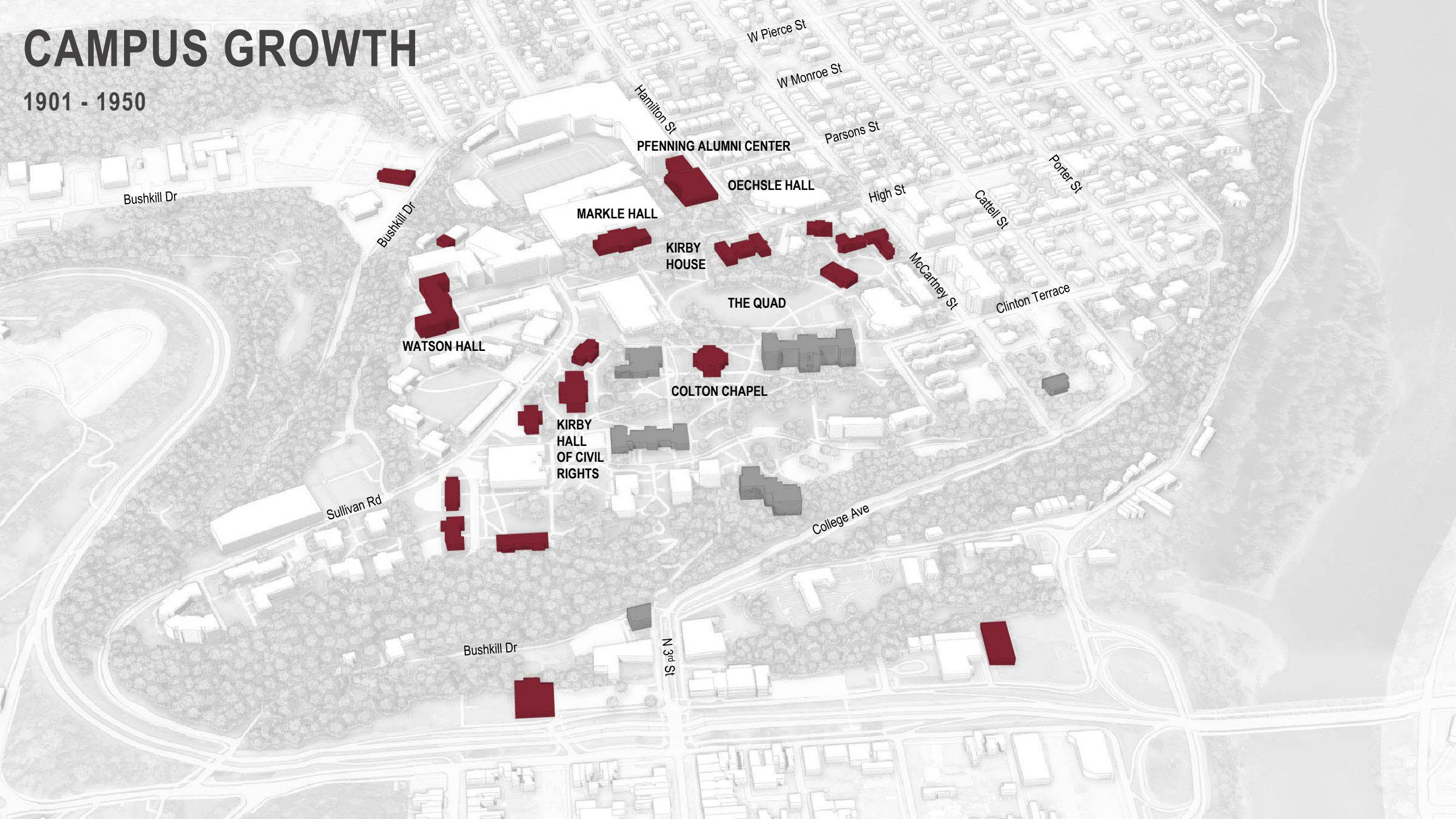
PARDEE HALL

SOUTH COLLEGE HALL

WILLIAM E. SIMON CENTER

# CAMPUS GROWTH

1901 - 1950



Bushkill Dr

Bushkill Dr

Sullivan Rd

Bushkill Dr

N 3rd St

W Pierce St

W Monroe St

Hamilton St

Parsons St

High St

Porter St

Callell St

McCartney St

Clinton Terrace

College Ave

PFENNING ALUMNI CENTER

OECHSLE HALL

MARKLE HALL

KIRBY HOUSE

THE QUAD

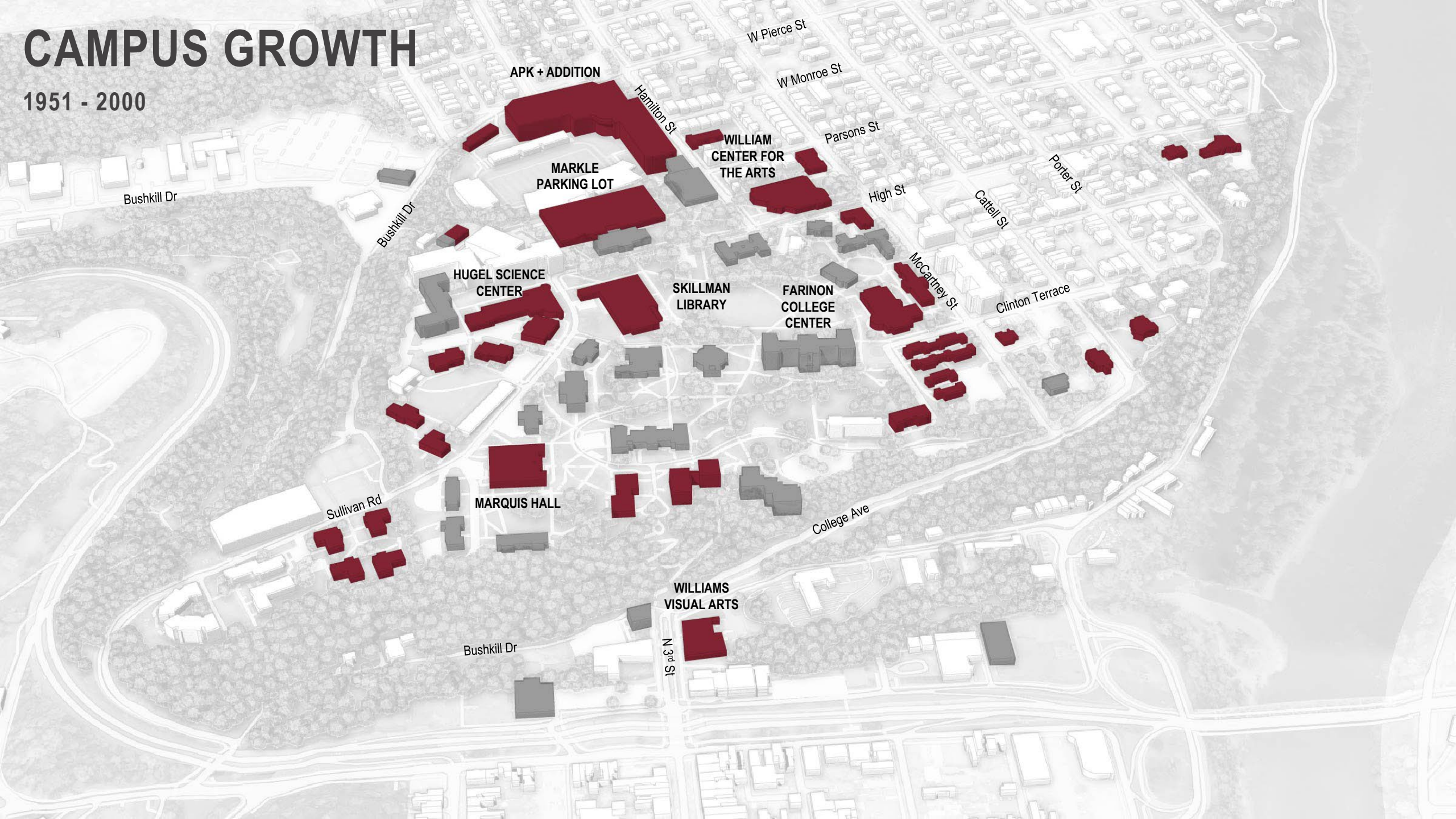
WATSON HALL

COLTON CHAPEL

KIRBY HALL OF CIVIL RIGHTS

# CAMPUS GROWTH

1951 - 2000



APK + ADDITION

MARKLE  
PARKING LOT

HUGEL SCIENCE  
CENTER

MARQUIS HALL

WILLIAMS  
VISUAL ARTS

WILLIAM  
CENTER FOR  
THE ARTS

SKILLMAN  
LIBRARY

FARINON  
COLLEGE  
CENTER

Bushkill Dr

Bushkill Dr

Sullivan Rd

Bushkill Dr

N 3rd St

W Pierce St

W Monroe St

Parsons St

High St

College Ave

Cattell St

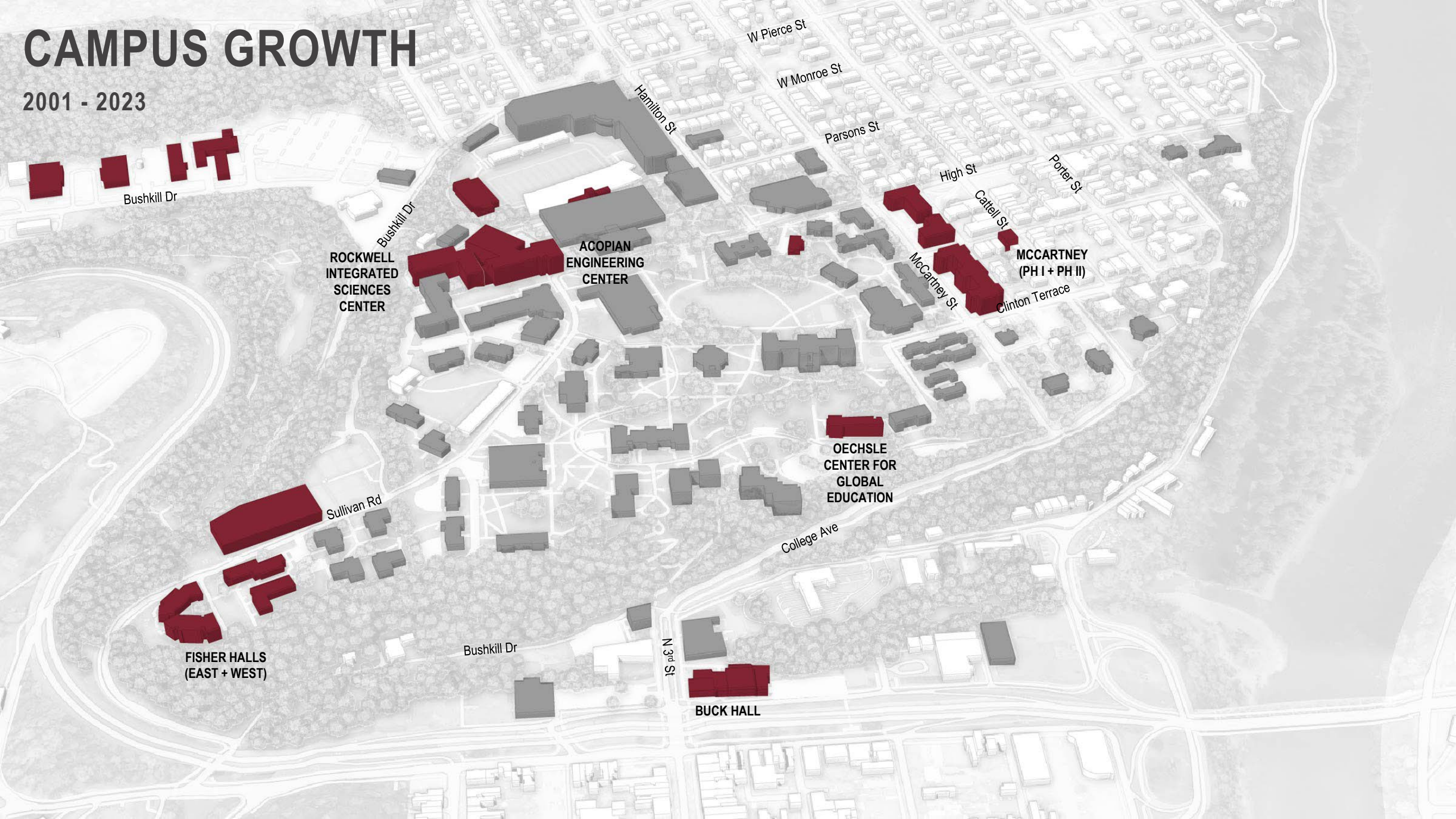
Clinton Terrace

Porter St

McCartney St

# CAMPUS GROWTH

2001 - 2023



Bushkill Dr

ROCKWELL  
INTEGRATED  
SCIENCES  
CENTER

Bushkill Dr

ACOPIAN  
ENGINEERING  
CENTER

Hamilton St

W Pierce St

W Monroe St

Parsons St

High St

Porter St

Cattell St

MCCARTNEY  
(PH I + PH II)

Clinton Terrace

McCartney St

OECHSLE  
CENTER FOR  
GLOBAL  
EDUCATION

College Ave

Sullivan Rd

FISHER HALLS  
(EAST + WEST)

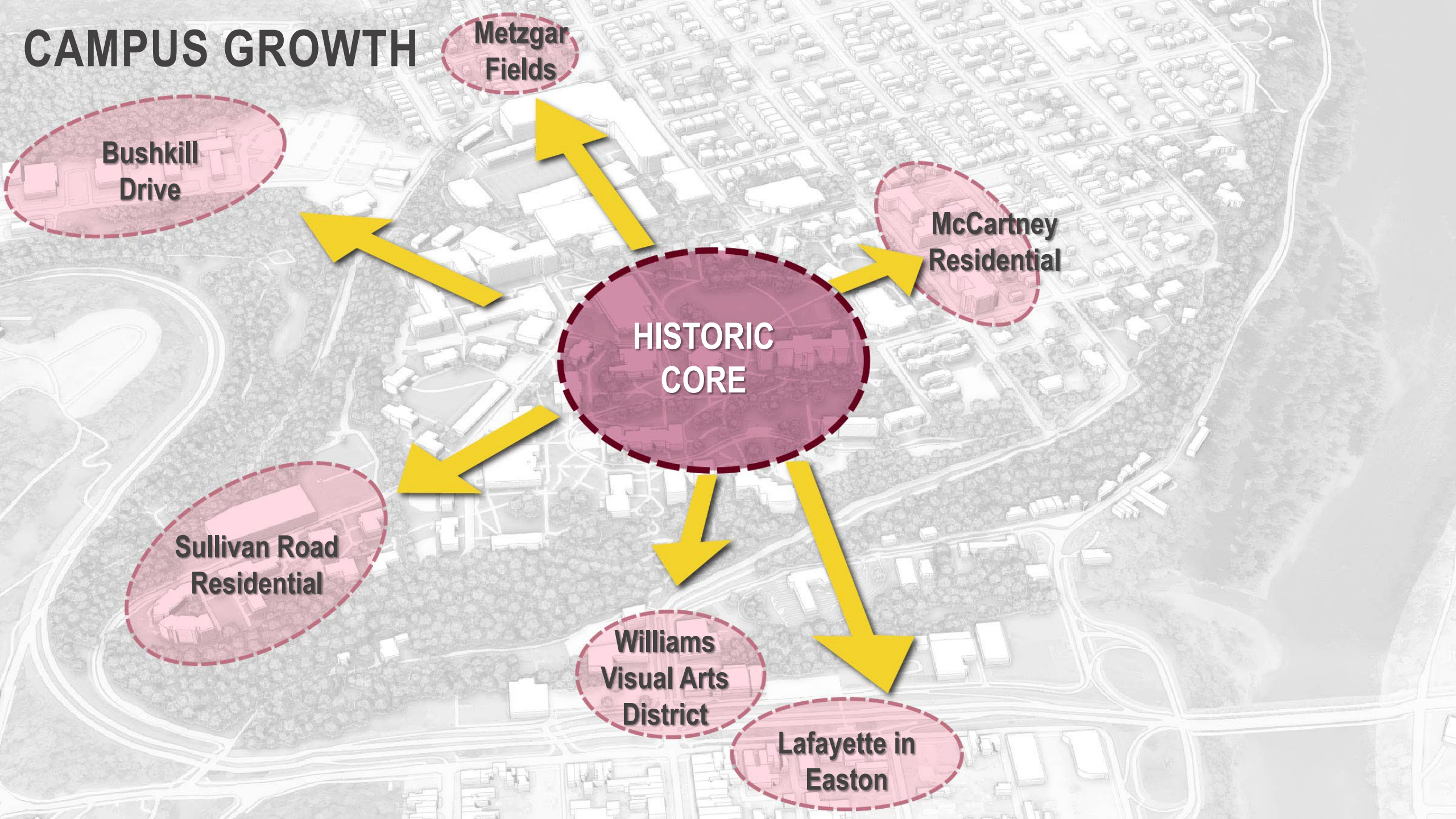
Bushkill Dr

N 3rd St

BUCK HALL



# CAMPUS GROWTH



**Metzgar  
Fields**

**Bushkill  
Drive**

**McCartney  
Residential**

**HISTORIC  
CORE**

**Sullivan Road  
Residential**

**Williams  
Visual Arts  
District**

**Lafayette in  
Easton**

# METZGAR FIELDS



# CAMPUS GROWTH - METZGAR

1951-2023

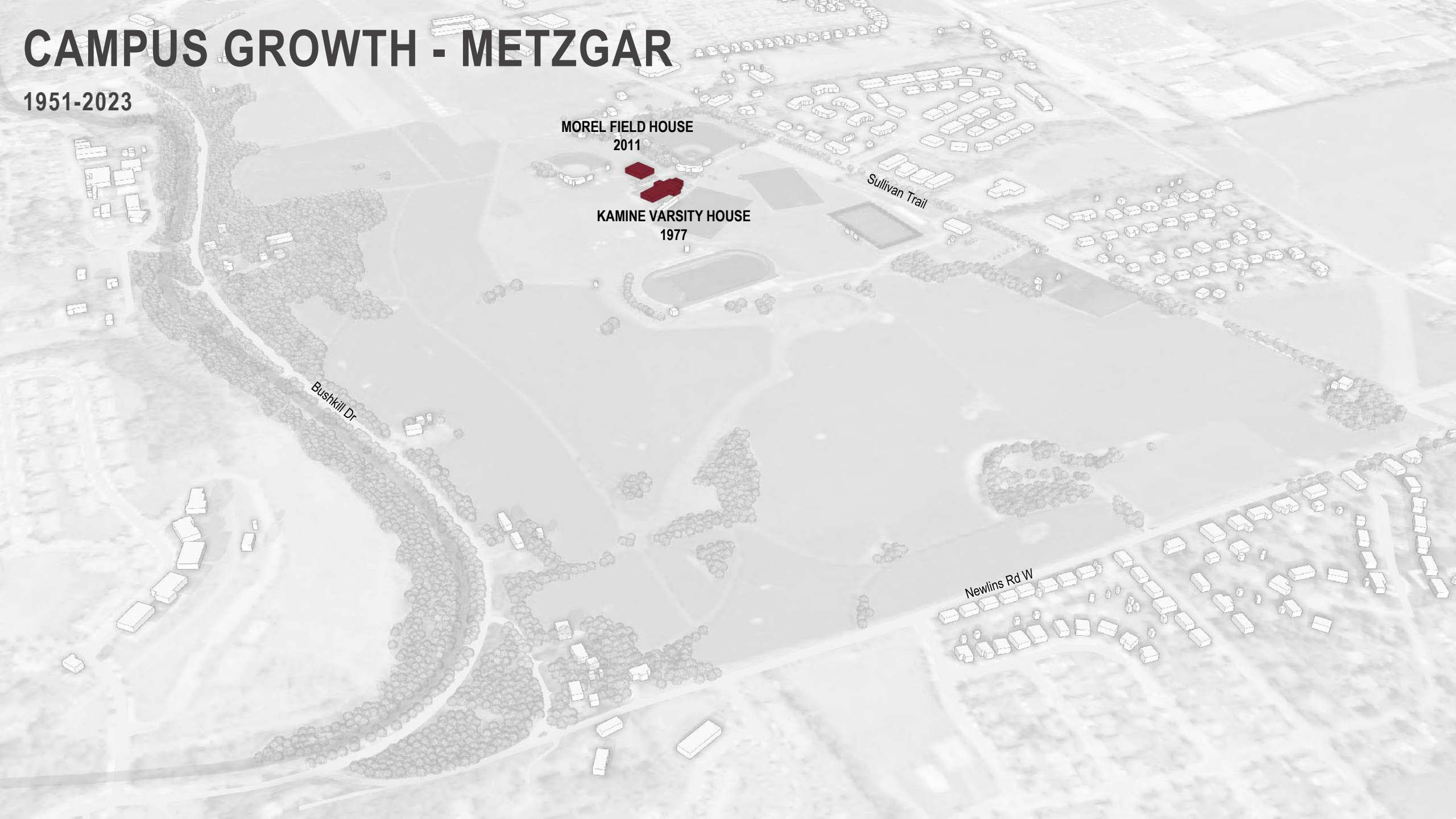
MOREL FIELD HOUSE  
2011

KAMINE VARSITY HOUSE  
1977

Sullivan Trail

Bushkill Dr











Newlins Rd W

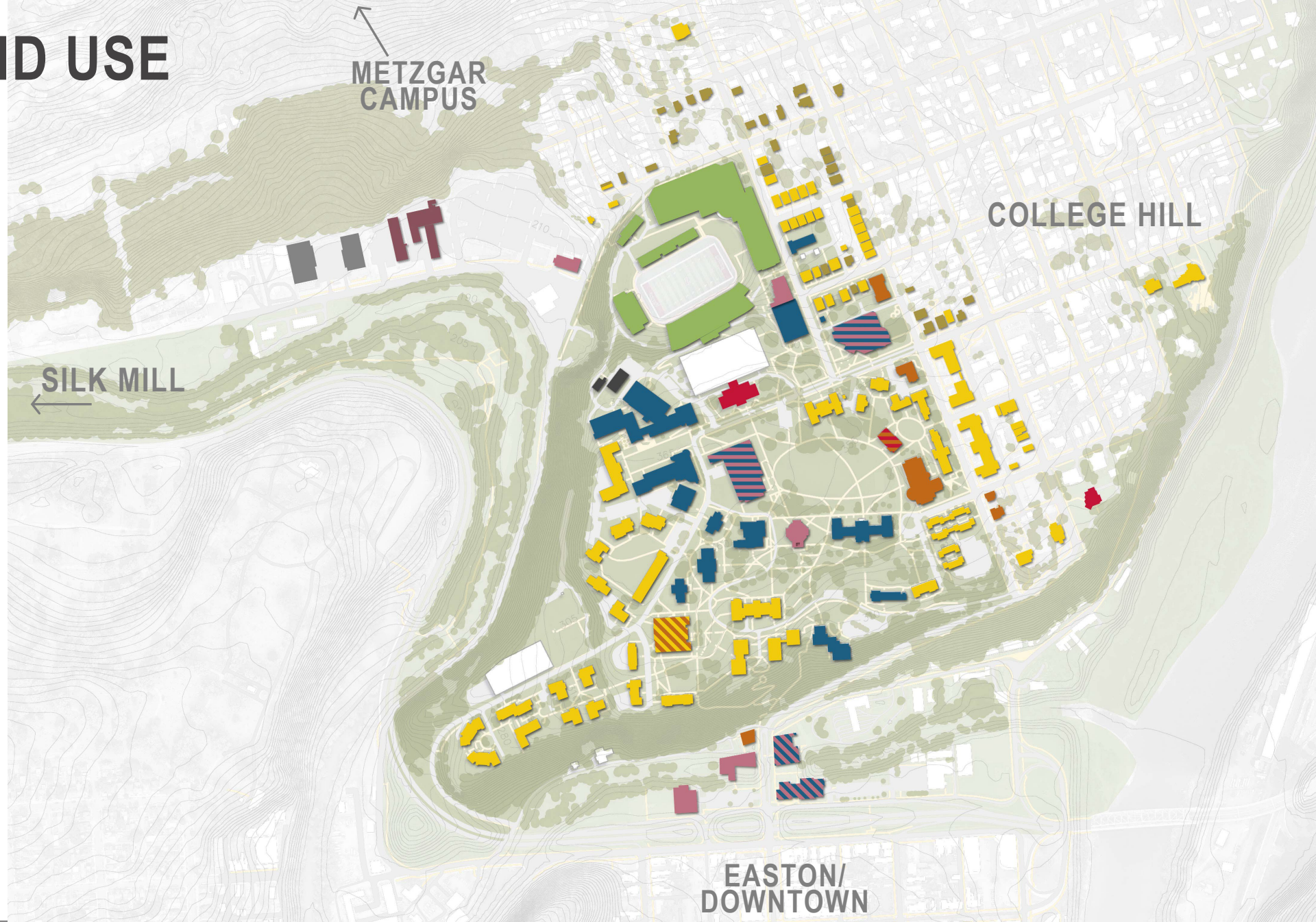


# BUILDING + LAND USE

## MAIN CAMPUS

- Campus is organized with academics in the core
- Greatest opportunities exist on perimeter of campus (west residential, S. College Dr, Bushkill Dr)

	ACADEMIC
	RESIDENTIAL
	FACULTY HOUSING
	STUDENT LIFE
	ATHLETICS + RECREATION
	SPECIAL USE
	OPERATIONS
	FACILITIES
	MIXED USE
	ADMINISTRATION



# BUILDING + LAND USE

## METZGAR FIELDS

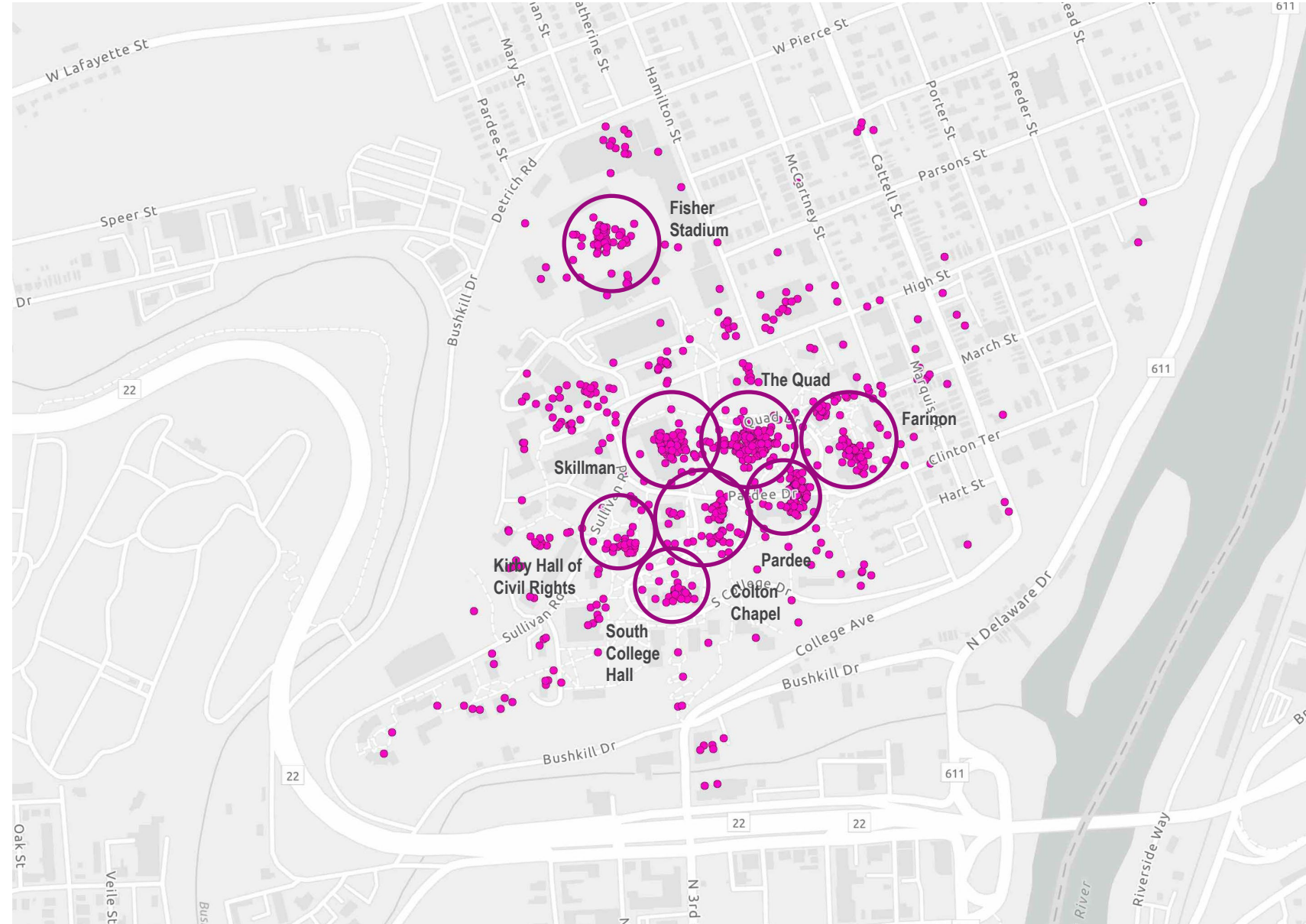
- Existing valued resources (LaFarm, Research, Athletics & Recreation)
- Greatest available land asset for college
- Significant potential for future opportunities



# MAP MY LAFAYETTE

WHAT PARTS OF CAMPUS BEST REPRESENT THE CULTURE AND IDENTITY OF LAFAYETTE COLLEGE?

- “Almost every building adds to the culture and identity in its own way”
- “Nice blend of new and old on campus”
- Colten Chapel
- The Quad
- Pardee Hall
- Kirby Hall of Civil Rights
- South College Residence Hall



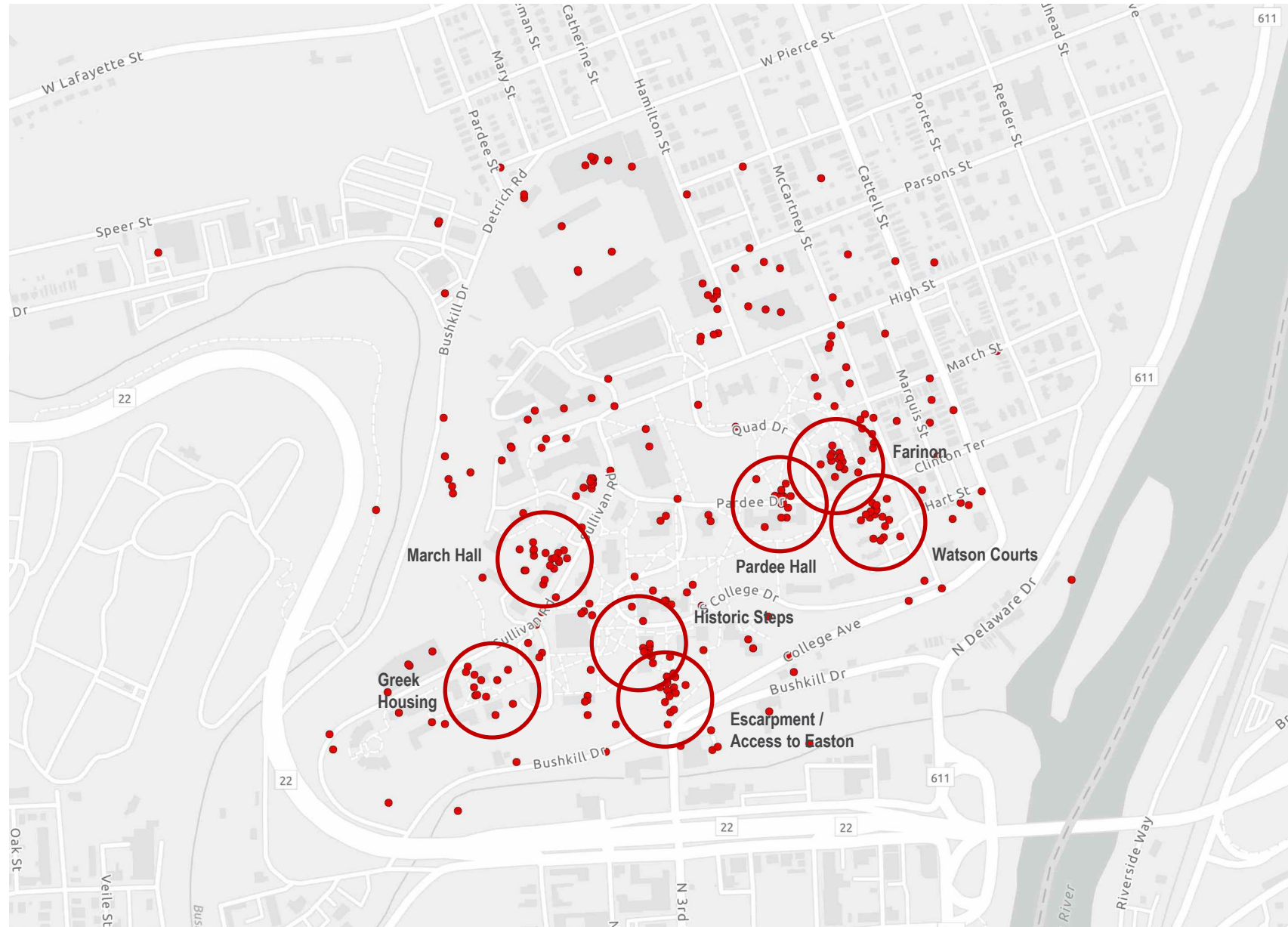
● COMMUNITY MEMBER

# MAP MY LAFAYETTE

## WHAT 3 AREAS ON CAMPUS WOULD YOU MOST LIKE TO SEE CHANGED AND WHY?

- “Better facilities; renovations for many facilities”
- “Better lighting and safe access to town”
- “Make arts campus more of a campus”
- Numerous comments regarding need to update residence halls
- Provide easier ways of getting to Easton
- Handicapped (wheelchair/walker) parking and access at performance locations is a challenge
- Dedicated shuttle service to areas between bottom of hill and rear of South College

● COMMUNITY MEMBER



An aerial photograph of a university campus during autumn. The scene is dominated by a large, vibrant green field in the center, surrounded by numerous brick buildings of varying architectural styles. The trees are in various stages of fall color, with yellows, oranges, and reds interspersed among the green foliage. The overall atmosphere is bright and clear, suggesting a sunny day. The text "WHAT ARE THE GREATEST OPPORTUNITIES FOR FUTURE CAMPUS GROWTH OR CHANGE?" is overlaid in large, white, bold, sans-serif capital letters across the middle of the image.

**WHAT ARE THE GREATEST OPPORTUNITIES FOR  
FUTURE CAMPUS GROWTH OR CHANGE?**





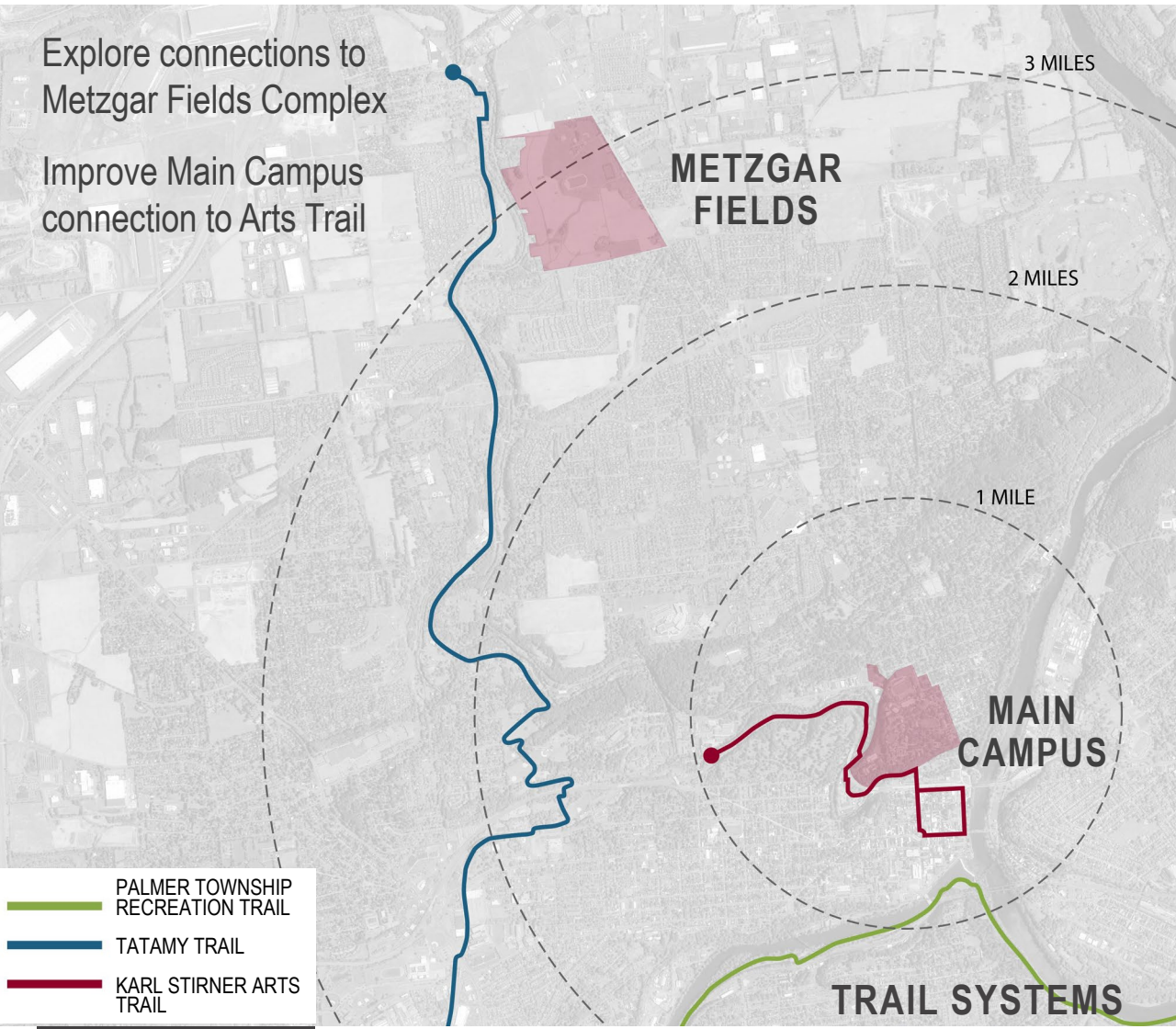
# CAMPUS CONNECTIVITY

# REGIONAL CONNECTIVITY

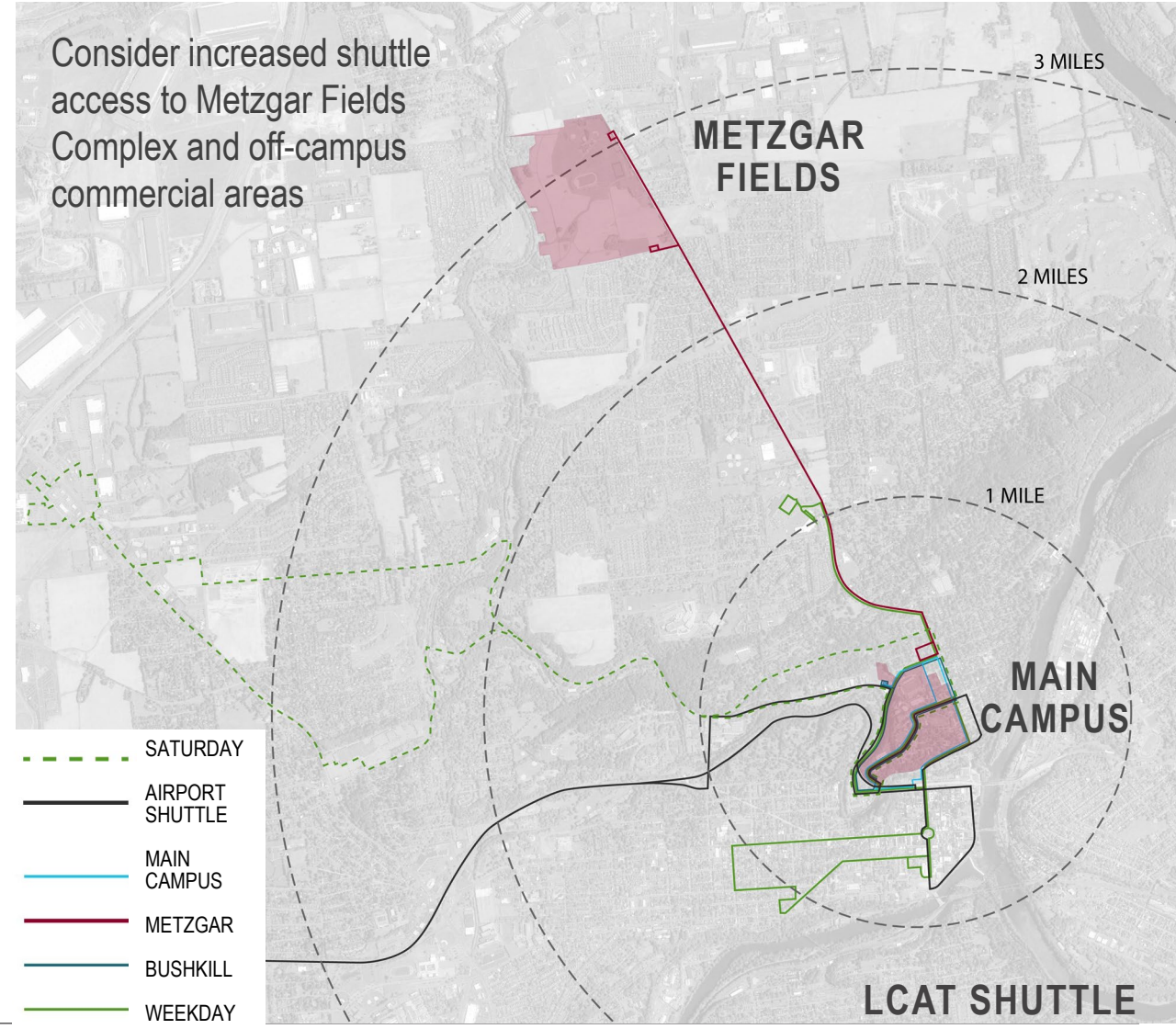
## MOBILITY

Explore connections to Metzgar Fields Complex

Improve Main Campus connection to Arts Trail



Consider increased shuttle access to Metzgar Fields Complex and off-campus commercial areas

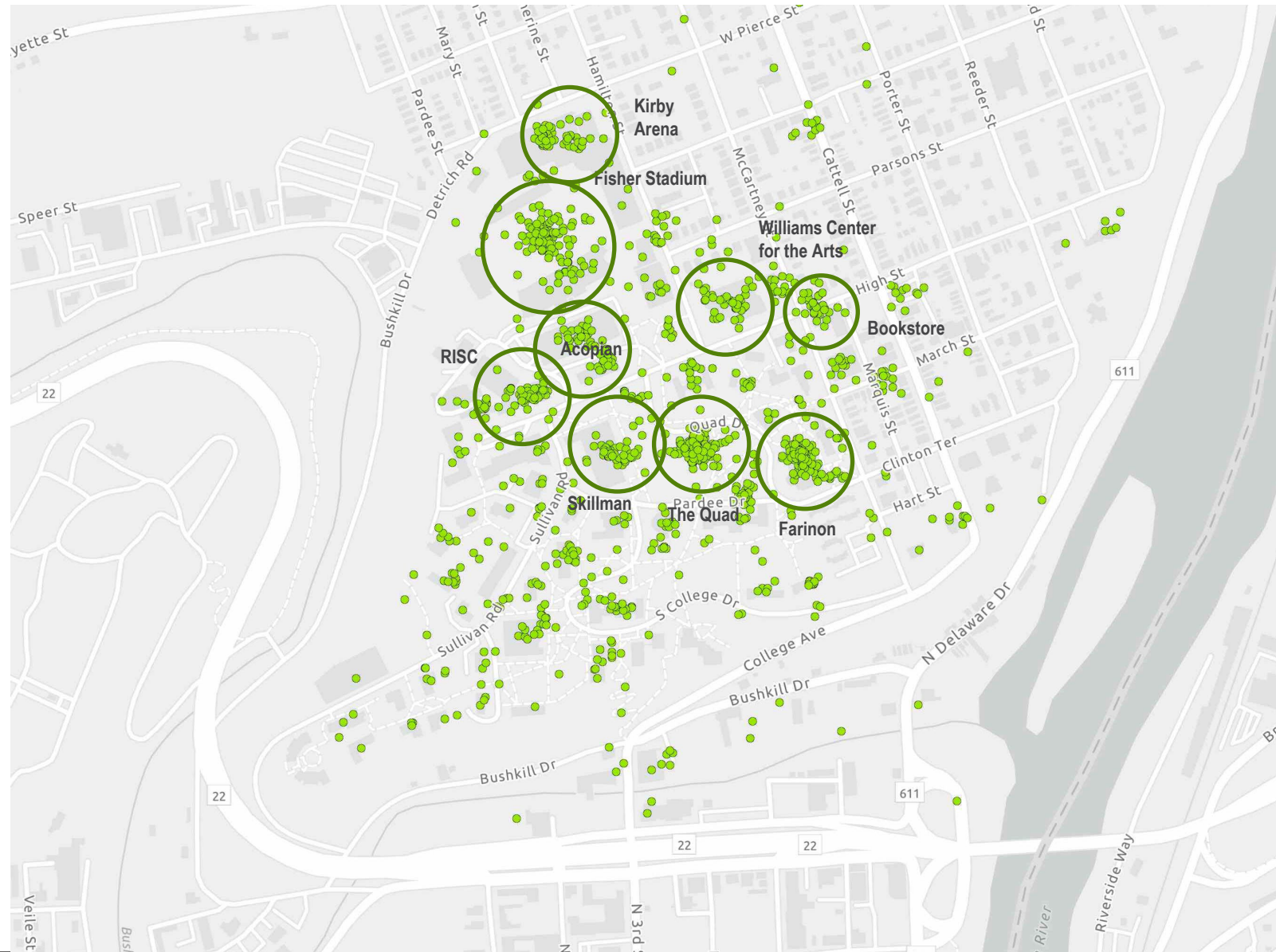


# MAP MY LAFAYETTE

WHEN YOU GO TO CAMPUS, WHAT ARE YOUR TYPICAL DESTINATIONS? (SELECT UP TO 3)

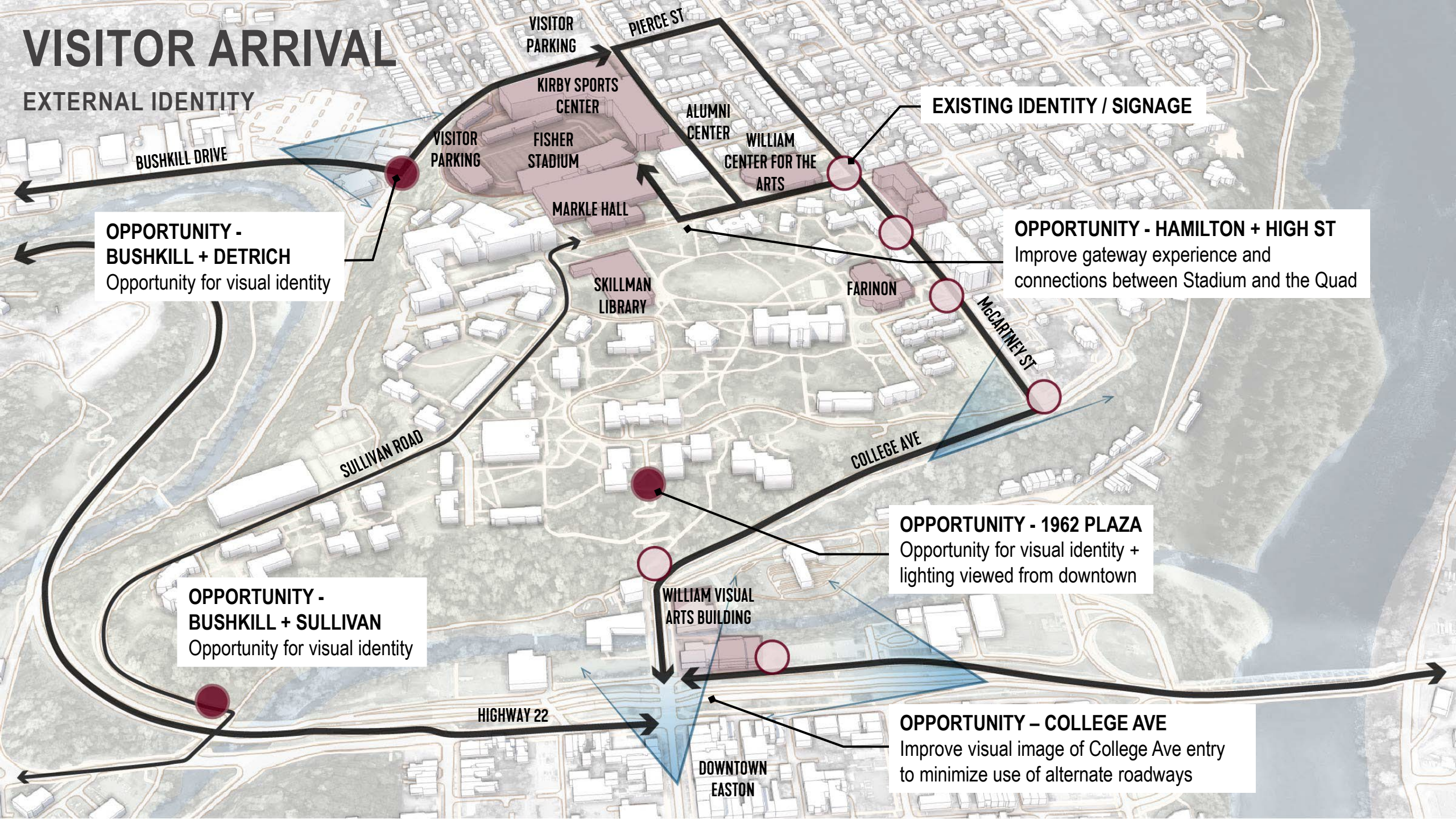
- Many community members identified facilities and spaces near the center of campus as typical destinations
- Athletic destinations were also quite popular for sporting events
- Many dining locations were identified such as Marquis and Miss Jackson's
- Pedestrian and vehicular conflict areas in some popular zones
- Presents the opportunity to improve arrival experience and minimize pedestrian and vehicular conflicts

● COMMUNITY MEMBER



# VISITOR ARRIVAL

## EXTERNAL IDENTITY



**OPPORTUNITY - BUSHKILL + DETRICH**  
Opportunity for visual identity

**OPPORTUNITY - BUSHKILL + SULLIVAN**  
Opportunity for visual identity

**OPPORTUNITY - 1962 PLAZA**  
Opportunity for visual identity + lighting viewed from downtown

**OPPORTUNITY - COLLEGE AVE**  
Improve visual image of College Ave entry to minimize use of alternate roadways

**OPPORTUNITY - HAMILTON + HIGH ST**  
Improve gateway experience and connections between Stadium and the Quad

**EXISTING IDENTITY / SIGNAGE**

BUSHKILL DRIVE

SULLIVAN ROAD

HIGHWAY 22

COLLEGE AVE

MCGARNEY ST

VISITOR PARKING

VISITOR PARKING

KIRBY SPORTS CENTER

FISHER STADIUM

MARKLE HALL

SKILLMAN LIBRARY

WILLIAM VISUAL ARTS BUILDING

ALUMNI CENTER

WILLIAM CENTER FOR THE ARTS

FARINON

PIERCE ST

DOWNTOWN EASTON

# CAMPUS CONNECTIONS

## PEDESTRIAN & VEHICULAR MOBILITY

- Topography creates perception of greater separation distances
- Interior roadways create vehicular and pedestrian conflicts points
- Accessible parking can be a challenge to find








- VEHICULAR CIRCULATION
- KARL STIRNER ARTS TRAIL
- - - COMMON PEDESTRIAN ROUTE
- ON STREET PARKING (APPROX. 89 SPACES)
- OFF STREET PARKING (1,019 SPACES)
- PARKING DECK (908 SPACES)
- LOADING
- ✕ VEHICULAR PEDESTRIAN CONFLICTS
- ⊙ GATEWAY
- TOTAL BIKE RACKS: 112

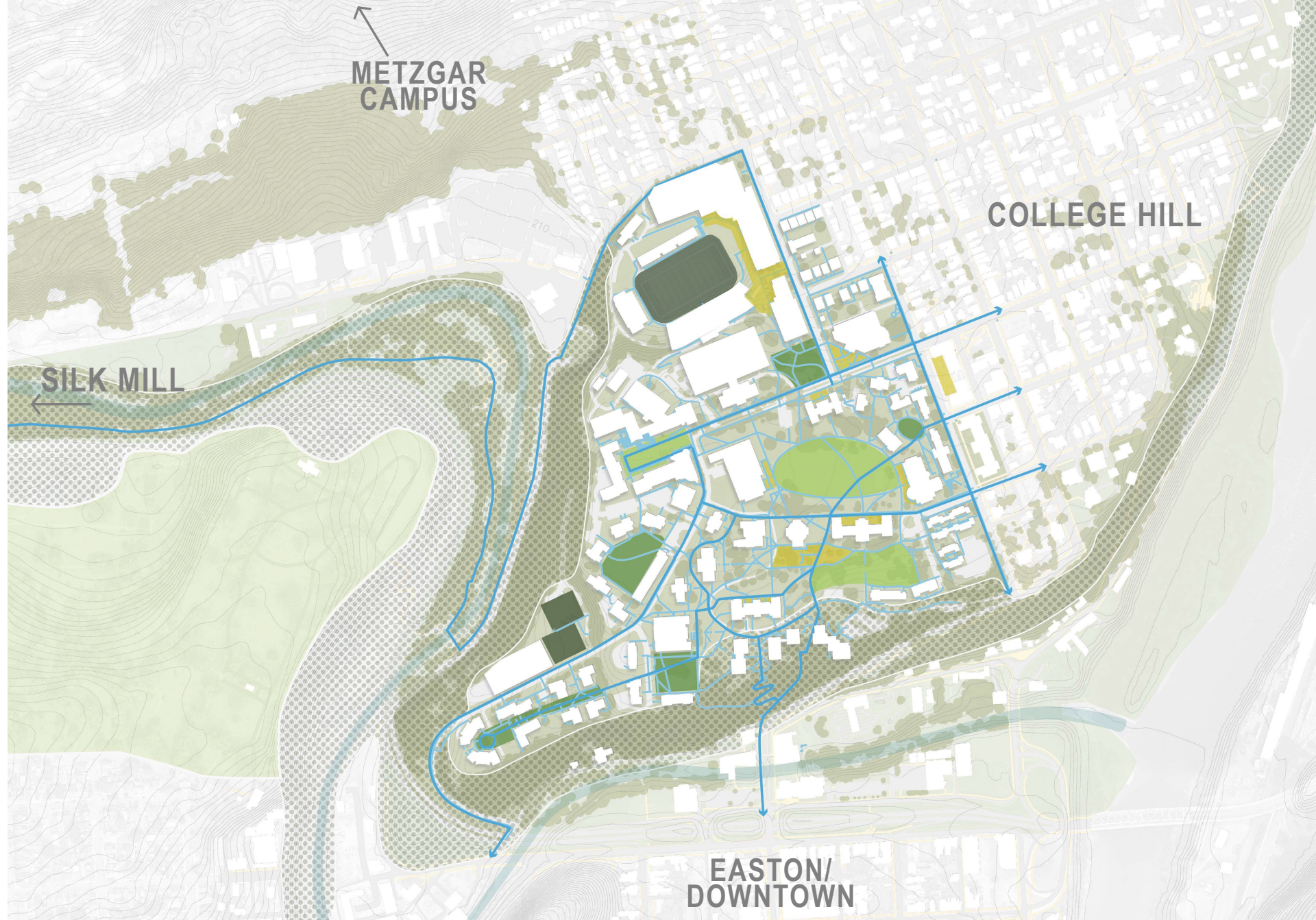


# OPEN SPACE

## PASSIVE + ACTIVE SPACES

- Strong network of open space quads and plazas
- Opportunity to strengthen connections via greenway corridors and promenades
- Potential for improved hierarchy of open spaces

	FIELDS
	COURTYARDS / GARDENS
	QUADS / LAWNS
	PLAZAS
	EXISTING TREE / VEGETATION CORRIDOR
	CEMETERY
	PEDESTRIAN CIRCULATION



# CONNECTIONS

BUILD UPON THE BEAUTY OF THE EXISTING CAMPUS





**WHERE CAN CAMPUS CONNECTIVITY BE  
STRENGTHENED?**

**SMITHGROUP**



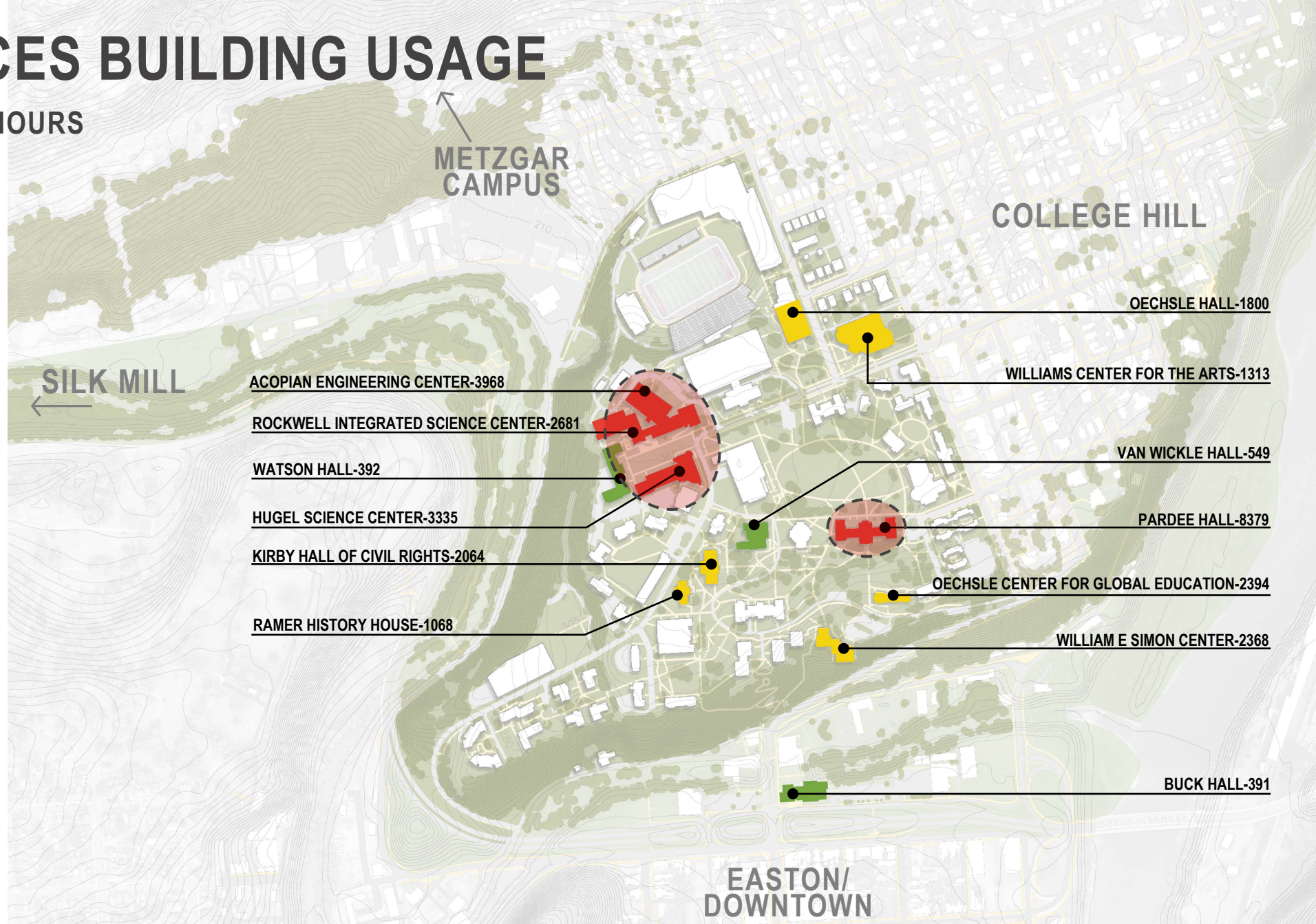
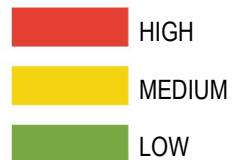
A young woman with dark hair, wearing glasses and a light-colored patterned sweater, is sitting in a classroom. She is looking off to the side with a thoughtful expression. In the background, other students are visible, some working on laptops. The overall atmosphere is academic and focused.

# ACADEMICS + CAMPUS SERVICES

# LEARNING SPACES BUILDING USAGE

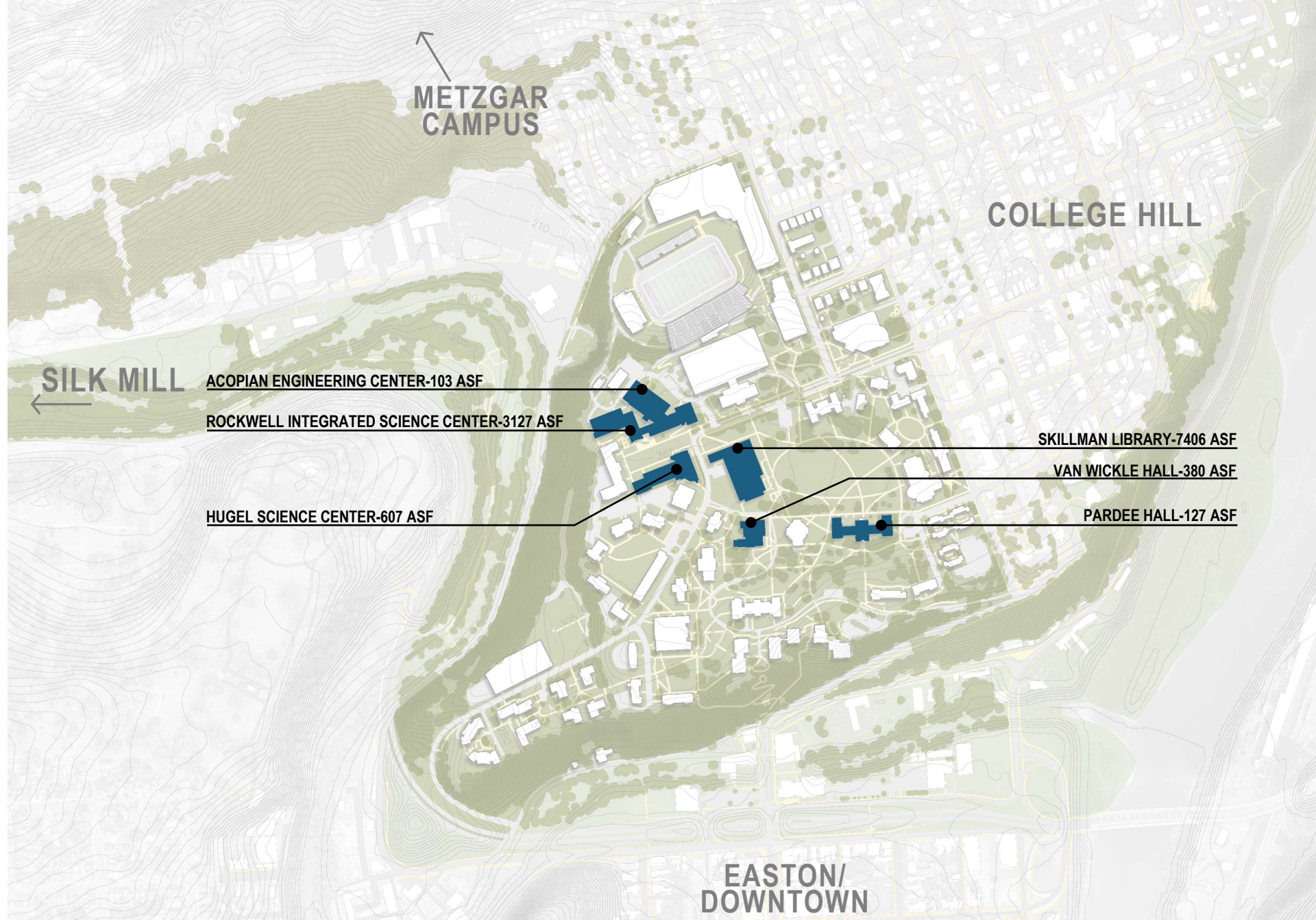
## WEEKLY STUDENT CONTACT HOURS

- Academic workhorse buildings are Acopian Engineering Center, Hugel Science Center, Pardee Hall
- These three buildings have almost 60% of classrooms and teaching labs and half of the student contact hours.
- Weekly student contact hours are a way to measure the intensity of use of a classroom or teaching lab.



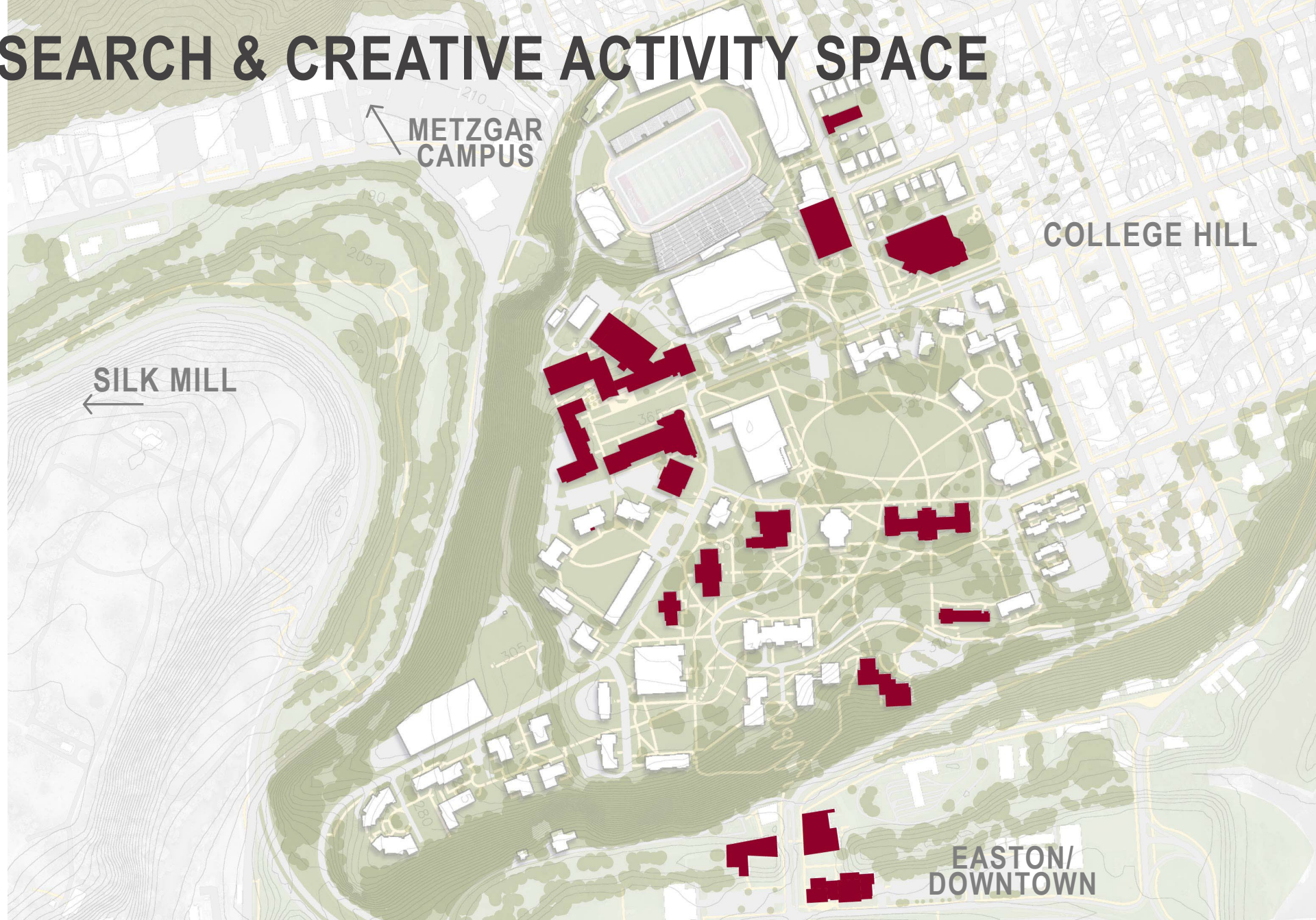
# STUDY SPACE

- Lack of distribution of study and informal collaboration spaces throughout campus.
  - Especially acute outside of classrooms
- Study space is primarily concentrated in Skillman Library.



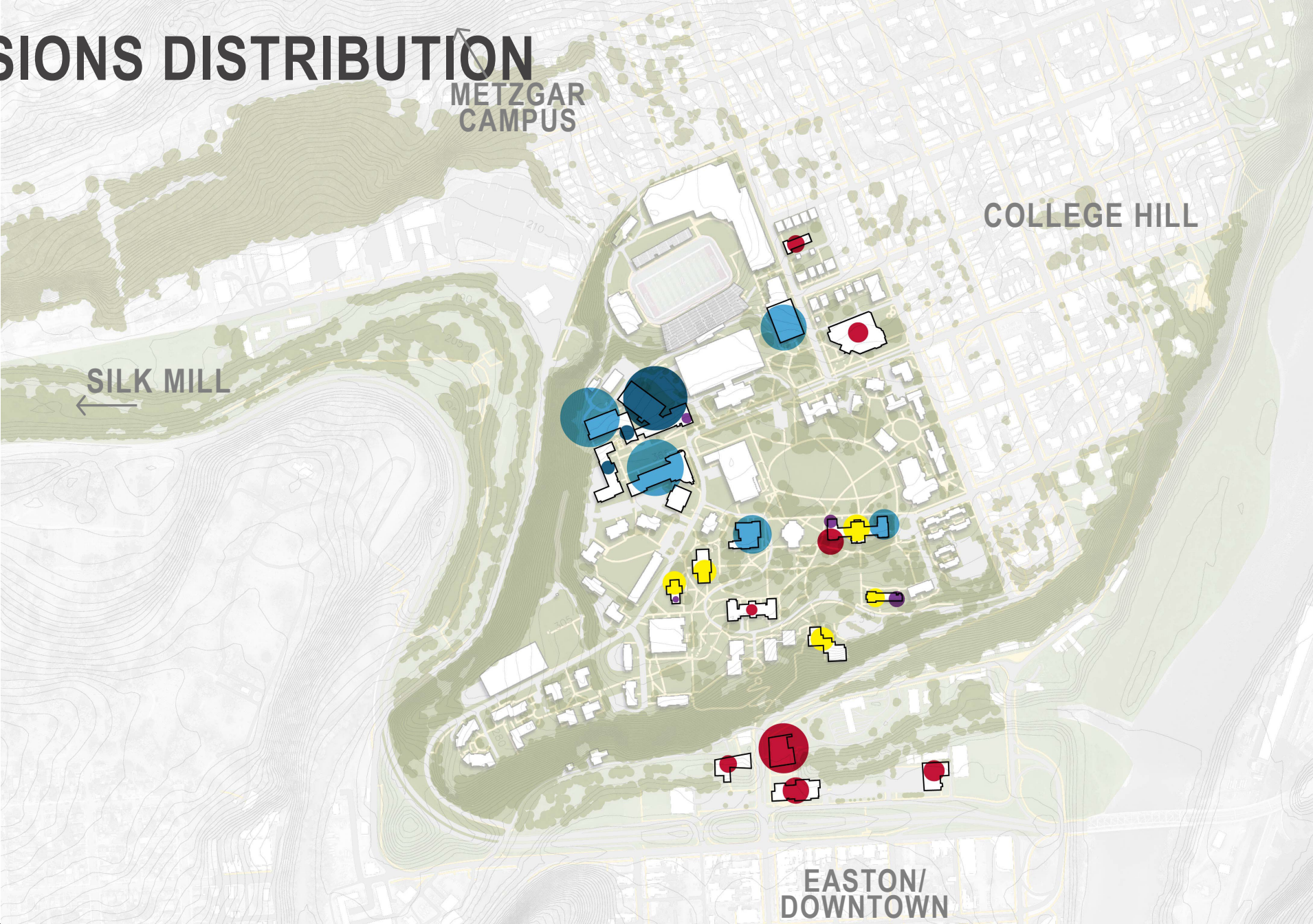
# OFFICE AND RESEARCH & CREATIVE ACTIVITY SPACE

- Departments/programs have become fragmented due to growth over time.
  - Concern with visibility, accessibility
- Lack faculty collaboration areas, which can have a negative impact on community building and individual success.
- “The future is intersections.” Space is needed to support interdisciplinary activities.



# ACADEMIC DIVISIONS DISTRIBUTION

- Academic organization is siloed except for Pardee.
- This is not unexpected but could serve as a guide to create interdisciplinary or collaboration hubs to provide opportunities for students and faculty to come together.



# REIMAGINE EXISTING SPACE

PRECEDENT IMAGE - AMERICAN UNIVERSITY



A young woman with dark hair and glasses is sitting at a desk in a classroom, looking thoughtful. She is wearing a light-colored sweater with a geometric pattern. In the background, other students are visible, some working on laptops. The overall atmosphere is one of a busy, academic environment.

# HOW CAN THE CAMPUS MASTER PLAN SUPPORT ACADEMIC SUCCESS?









A group of students is sitting on folding chairs outdoors at dusk. The scene is set on a grassy area with trees and a building in the background. The sun is low in the sky, creating a warm, golden light. The students are dressed in casual attire, including hoodies, sweaters, and jeans. Some are looking towards the camera, while others are looking away. The overall atmosphere is relaxed and social.

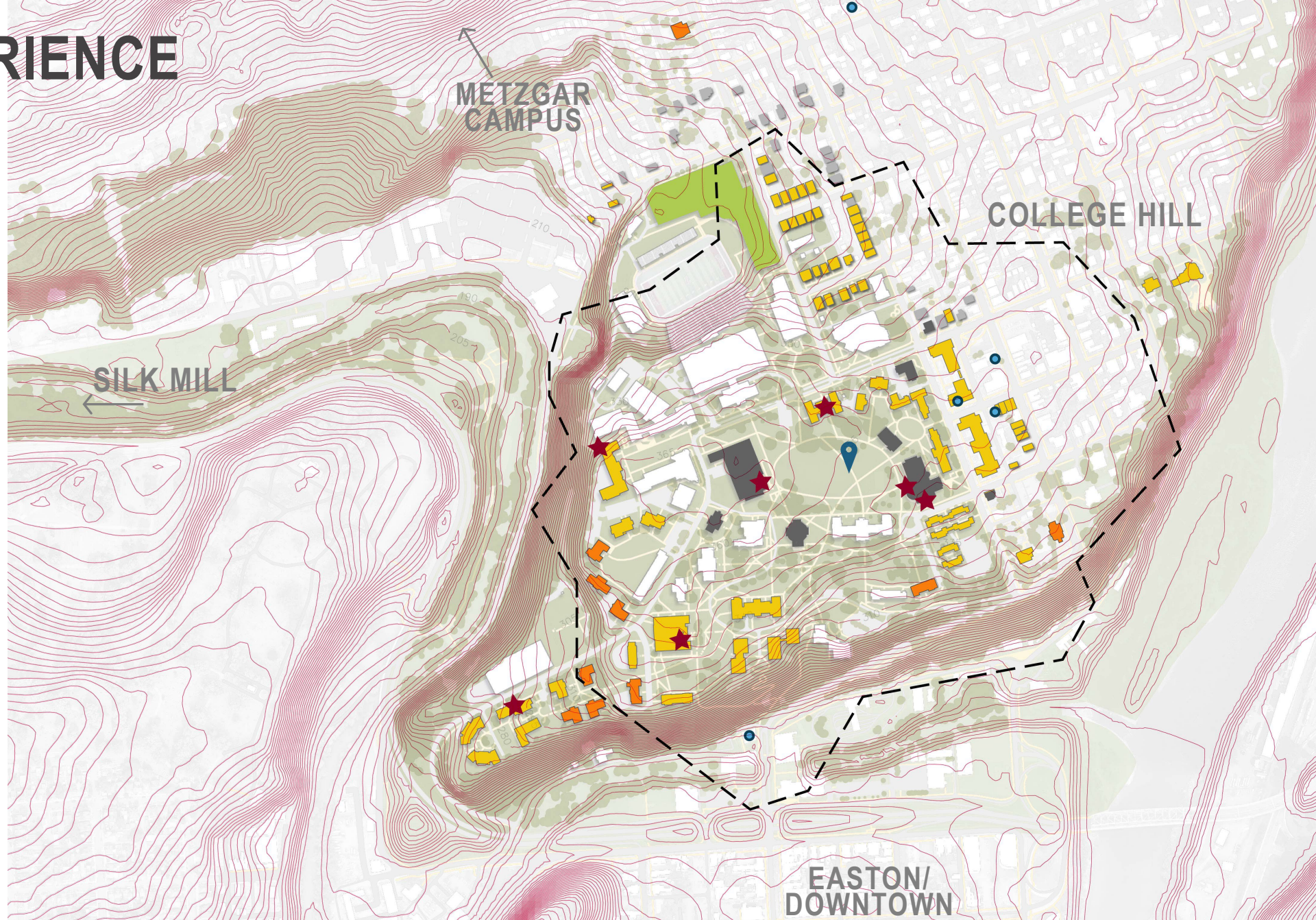
# STUDENT LIFE



# STUDENT EXPERIENCE

- Most student collaboration space is located in the core of campus
- Student housing largely wraps around the perimeter of campus
- Kirby Sports Center is perceived as too far by many students

-  RESIDENCE HALLS + OFF-CAMPUS HOUSES
-  GREEK HOUSES
-  FACULTY HOUSES
-  RECREATION
-  STUDENT SERVICES
-  5 MINUTE WALKING DISTANCE
-  VENDORS WHO ACCEPT PARD DOLLARS
-  DINING LOCATIONS



# MAIN CAMPUS

ATHLETIC & RECREATION FACILITIES

KIRBY SPORTS CENTER

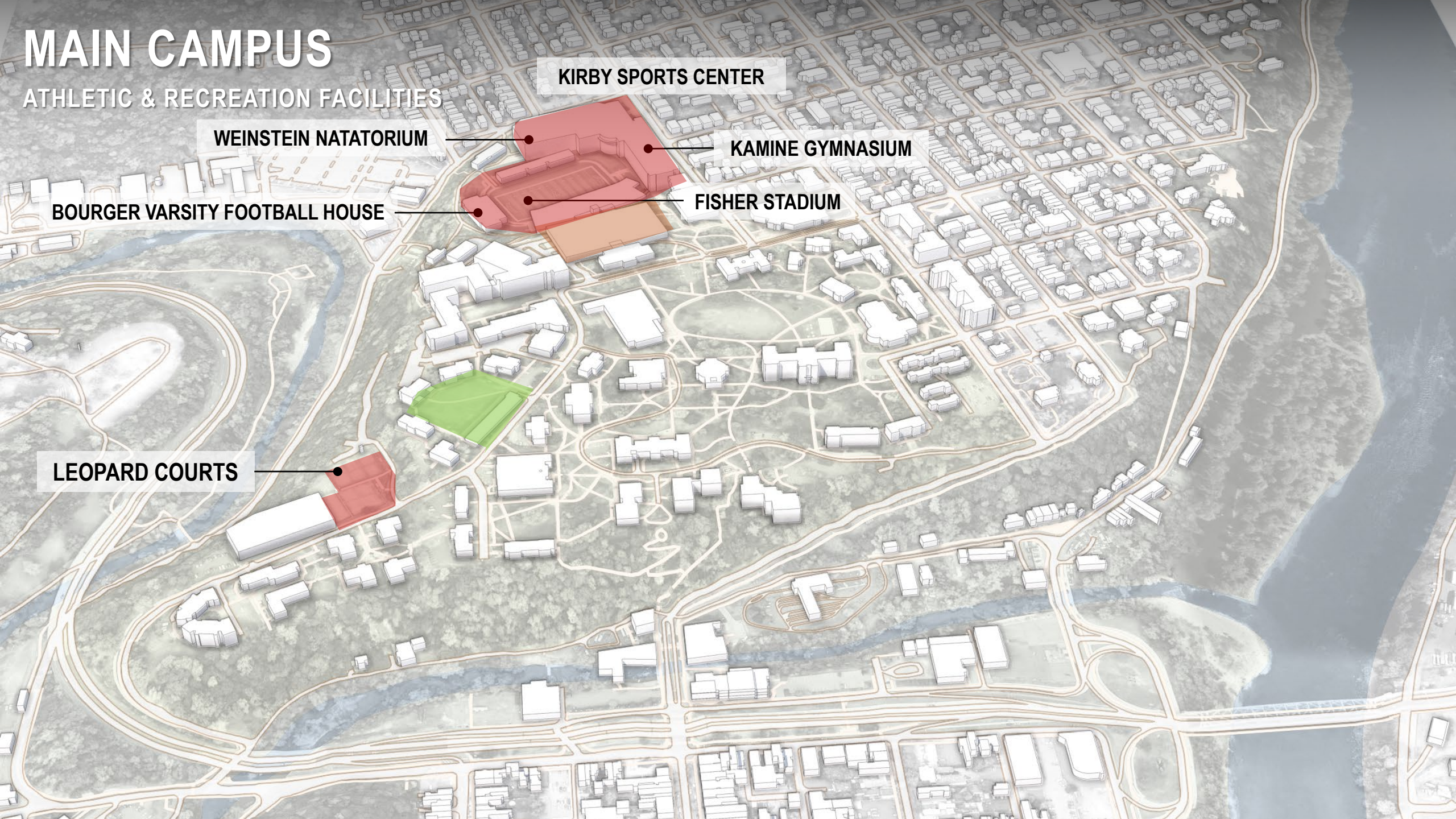
WEINSTEIN NATATORIUM

KAMINE GYMNASIUM

BOURGER VARSITY FOOTBALL HOUSE

FISHER STADIUM

LEOPARD COURTS



# METZGAR FIELDS COMPLEX

ATHLETIC & RECREATION FACILITIES

BRADEN  
AIRPARK

KAMINE  
STADIUM  
Baseball

SOFTBALL  
FIELD

MOREL  
FIELD  
HOUSE

KAMINE  
VARSITY  
HOUSE

SOCCER  
PRACTICE

OAKS  
STADIUM  
Soccer

RAPPOLT FIELD  
FIELD HOCKEY

SOCCER  
PRACTICE

LA FARM

RUGBY FIELD

TRACK &  
FIELD  
COMPLEX

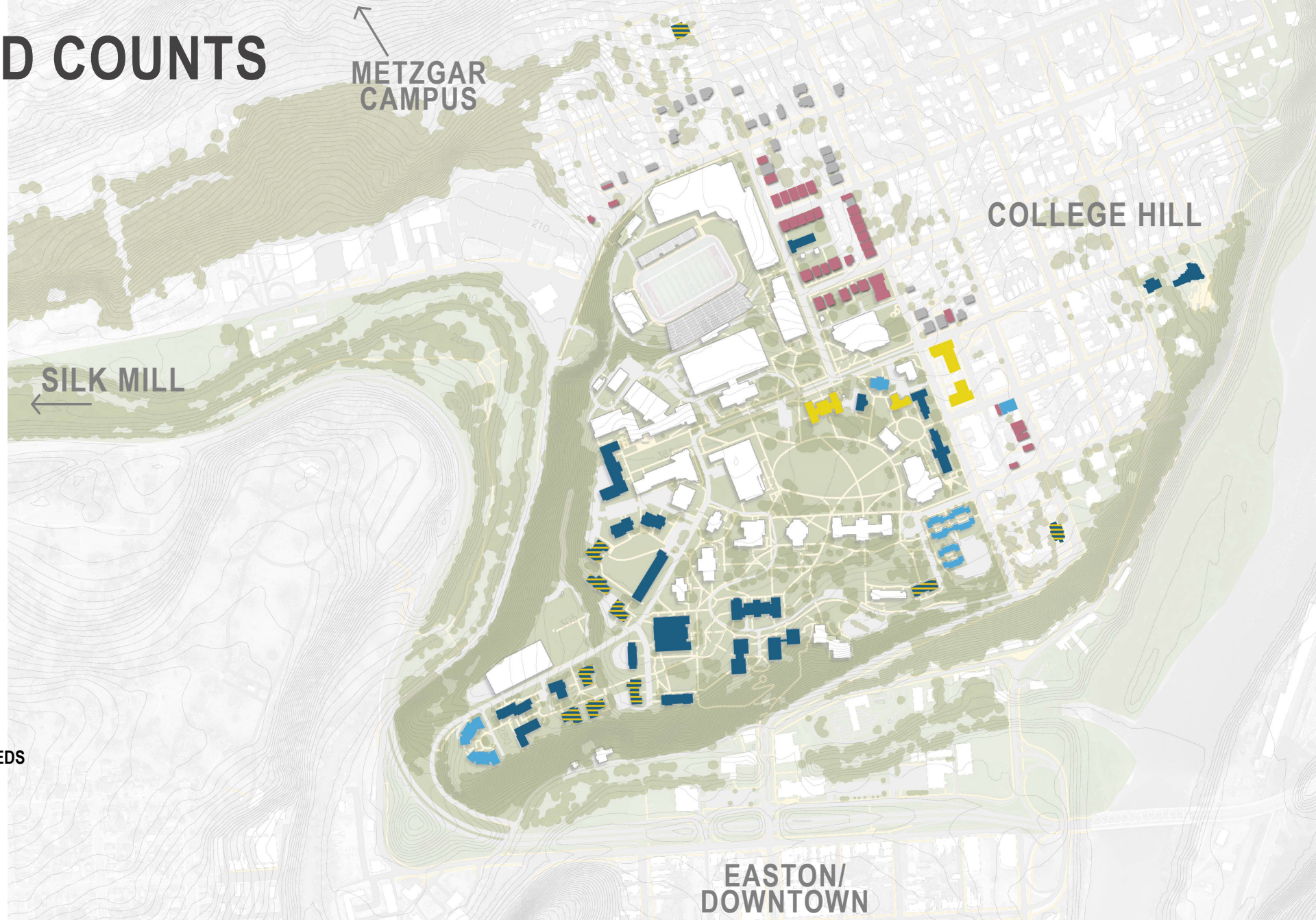
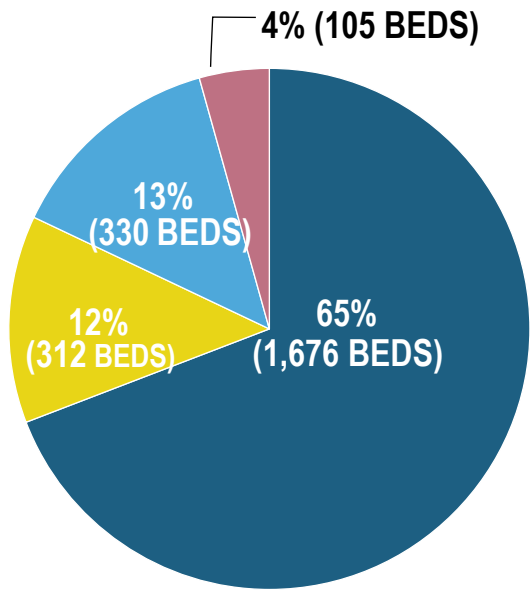
# COLLEGE HOUSING

## ON-CAMPUS AND OFF-CAMPUS HOUSING OPTIONS



# UNIT TYPE & BED COUNTS

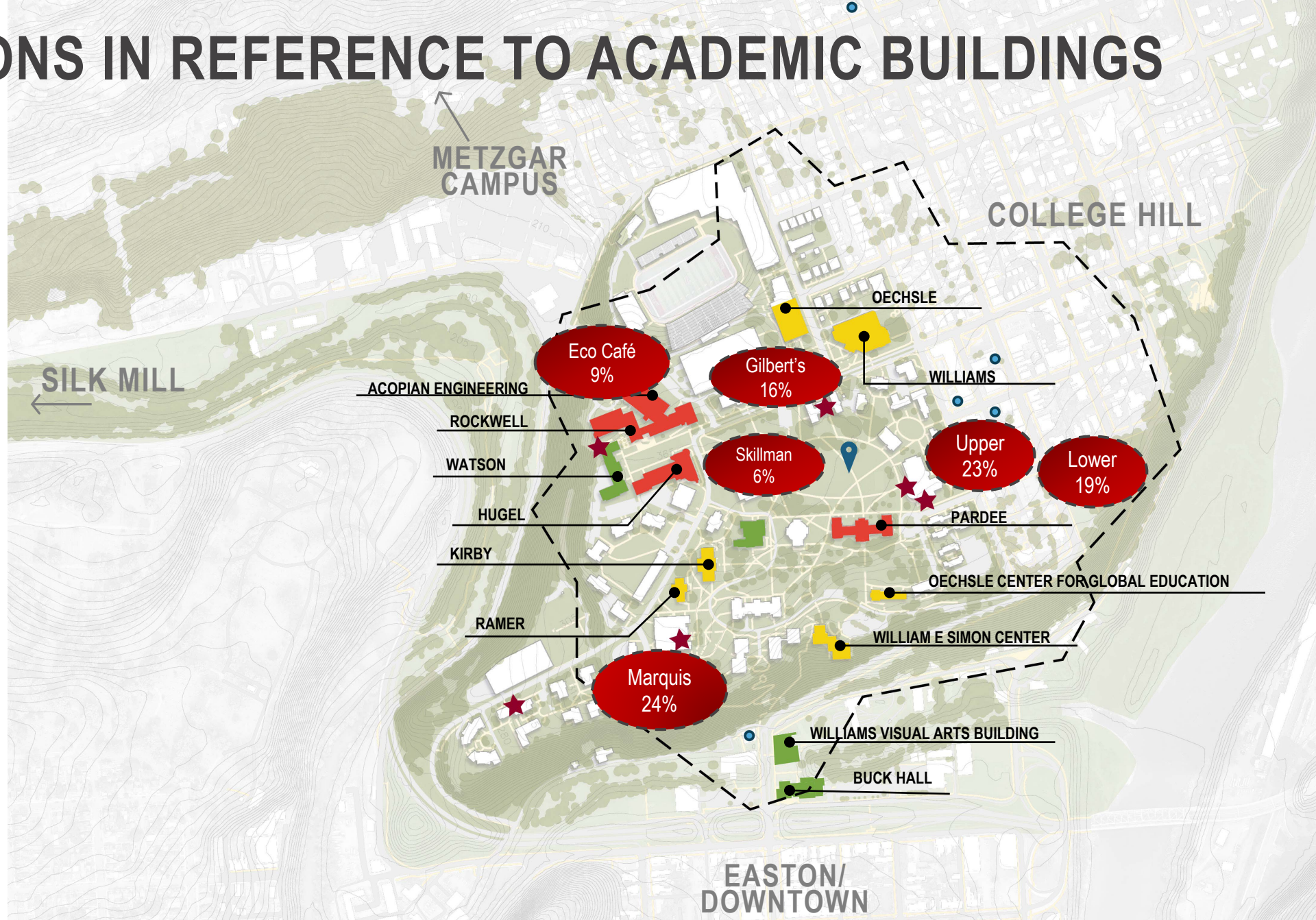
- Housing provided for approx. 90% of students



# DINING LOCATIONS IN REFERENCE TO ACADEMIC BUILDINGS

## LUNCH DEMAND

- Almost 75% of lunch transactions are occurring within a 3-minute or less walking distance to highest populated academic buildings on campus.



- 5 MINUTE WALKING DISTANCE FROM CENTER OF CAMPUS
- VENDORS WHO ACCEPT PARD DOLLARS
- ★ DINING LOCATIONS

- HIGH
- MEDIUM
- LOW



**HOW CAN THE CAMPUS EXPERIENCE BE IMPROVED?**

**NEXT STEPS**



**SMITHGROUP**



# MASTER PLAN SCHEDULE

## ALIGNMENT WITH STRATEGIC PLANNING PROCESS

2022 FALL SEMESTER      2023 SPRING SEMESTER      2023 FALL SEMESTER      2024 SPRING SEMESTER

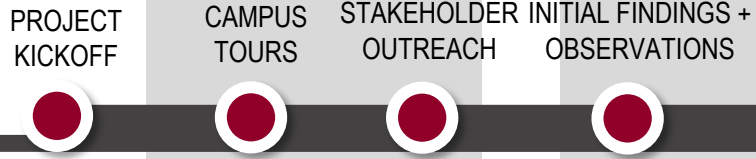
JUL AUG SEP OCT NOV DEC    JAN FEB MAR APR MAY JUN JUL AUG    SEP OCT NOV DEC    JAN FEB MAR APR MAY

### STRATEGIC PLAN



COMPLETION  
SPRING 2024

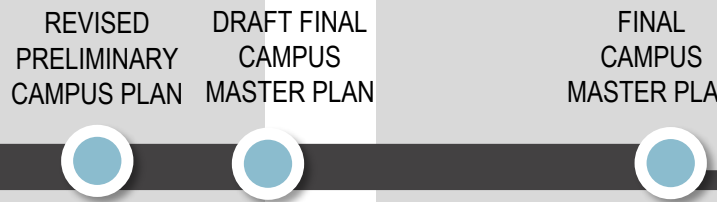
### UNDERSTAND



### EXPLORE



### REALIZE





**THANK YOU**

**SMITHGROUP**